



Connecting Kids to Coverage National Campaign

“PEACE OF MIND” TEMPLATE NEWSLETTER ARTICLE FOR PARENTS AND CAREGIVERS

Community newspapers, school newsletters, church bulletins, local community organizations, websites and blogs are frequently in need of content. These articles can be used as-is or an organization can insert their local information to customize.

***Insert your state’s income limit for a family of four at 200% of the Federal Poverty Level (FPL). To find the annual FPL figure, visit [ASPE Poverty Guidelines](#). To find the specific FPL guidelines for your state, click [here](#) or contact your state’s Medicaid or CHIP program for information. Note: The income level figure will change from year to year based on the annual release of FPL guidelines.**

Approximately 77 Words

Get Peace of Mind Knowing Your Child Is Covered

Parents, get the peace of mind that comes with knowing your children have access to preventive services or emergency care if a child is sick or gets injured. Even if you have applied for free or low-cost health coverage before and were denied, you and your children may now be eligible for Medicaid and the Children’s Health Coverage (CHIP). Visit [InsureKidsNow.gov](#) or call 1-877-KIDS-NOW (543-7669) for more information.

Approximately 120 Words

Get Peace of Mind Knowing Your Child Is Covered

With Medicaid and the Children’s Health Coverage (CHIP) health coverage, parents get the peace of mind that comes with knowing their children have access to essential medical care, such as preventive services or emergency care if a child is sick or gets injured. Children and teens up to age 19 in a family of four earning up to \$50,000 a year or more may qualify for Medicaid and CHIP. Even if you have applied for free or low-cost health coverage from your state before and were denied, you and your children may now be eligible. Visit [InsureKidsNow.gov](#) or call 1-877-KIDS-NOW (543-7669) to speak with an enrollment specialist and to enroll today.

Approximately 175 Words

Get Peace of Mind Knowing Your Child Is Covered

With Medicaid and the Children’s Health Coverage (CHIP) health coverage, parents get the peace of mind that comes with knowing their children have access to essential medical care, such as preventive services or emergency care if a child is sick or gets injured. Children and teens up to age 19 in a family of four earning up to \$50,000 a year or more may qualify for Medicaid and CHIP. Even if you have applied for free or low-cost health coverage from your state before and were denied, you and your children may now be eligible. Once they’re enrolled, they’ll have access to vital health services offered through these programs. Benefits include regular check-ups, shots, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Getting a child health coverage gives parents one less thing to worry about. Protect your family and your finances. Enrollment is open year round. Visit [InsureKidsNow.gov](#) or call 1-877-KIDS-NOW (543-7669) to speak with an enrollment specialist and to enroll today.