



# Connecting Kids to Coverage National Campaign

## YEAR-ROUND ENROLLMENT TEMPLATE NEWSLETTER ARTICLE FOR PARENTS AND CAREGIVERS

Community newspapers, school newsletters, church bulletins, local community organizations, websites and blogs are frequently in need of content. These template articles fill that need and can be used as a starting point for more in-depth stories. Fill in the placeholders with your organization's information.

**\*Insert your state's income limit for a family of four at 200% of the Federal Poverty Level (FPL). To find the annual FPL figure, visit [ASPE Poverty Guidelines](#). To find the specific FPL guidelines for your state, click [here](#) or contact your state's Medicaid or CHIP program for information. Note: The income level figure will change from year to year based on the annual release of FPL guidelines.**

[Approximately 110 Words](#)

### Children and Teens Can Enroll in Affordable Health Coverage through Medicaid and CHIP Year Round You Haven't Missed Out!

It's not too late to sign up for free or low-cost health coverage! Enrollment is open year round. Children or teens in a family of four earning up to **[\$XX,XXX\*]** a year may qualify for Medicaid or the Children's Health Insurance Program (CHIP) **[OR STATE MEDICAID/CHIP PROGRAM]**. Parents may be eligible for Medicaid too! With health insurance, kids get the medical care they need to keep them healthy and strong.

Enroll now. Why wait? Visit [InsureKidsNow.gov](#) or call **1-877-KIDS-NOW (543-7669)** or **[OR STATE/LOCAL CONTACT INFORMATION]** to speak with an enrollment specialist.

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[Approximately 166 Words](#)

### Children and Teens Can Enroll in Affordable Health Coverage through Medicaid and CHIP Year Round You Haven't Missed Out!

Children or teens may be eligible for free or low-cost health insurance through Medicaid or the Children's Health Insurance Program (CHIP) **[OR STATE MEDICAID/CHIP PROGRAM]**. Once they're enrolled, they'll have access to vital health services offered through these programs. Eligibility for Medicaid and CHIP **[OR STATE MEDICAID/CHIP PROGRAM]** is based on family size and income. Children in a family of four earning up to **[\$XX,XXX\*\*]** a year may qualify. Benefits include regular check-ups, shots, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Getting a child covered gives parents one less thing to worry about.

Protecting your family, and your finances, has never been easier. To see if your child is eligible or to enroll now, call **1-877-KIDS-NOW (543-7669)** or visit [InsureKidsNow.gov](#) **[OR STATE/LOCAL CONTACT INFORMATION]**. Parents may be eligible for Medicaid too. You can enroll any day of the year, but why wait?

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